



Michael J. Bobbitt

MANAGEMENT

Michael J. Bobbitt, SDC & DGA

DIRECTOR, CHOREOGRAPHER, PLAYWRIGHT, ARTS LEADER
STAGE DIRECTORS AND CHOREOGRAPHERS SOCIETY
DRAMATIST GUILD OF AMERICA

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Certificate Programs

Harvard Business School
Social Enterprise Initiative
Strategic Perspectives in Nonprofit Management

National Arts Strategies
Chief Executive Program

Coaching Initiative for Non Profit Leaders of Color
National Training Laboratories & Mosaica

Financial Reporting and Management Institute
Nonprofit Roundtable – Montgomery County

Theatre Leadership Institute
American Alliance for Theatre and Education

Leadership Montgomery 2010

Cap 21(NYU – Tisch School of the Arts)
The American Musical and Dramatic Academy
The Dance Theater of Harlem
The Washington Ballet

Education

Susquehanna University, 1992
BM - Music Education Candidate, GPA 3.68
Trumpet and Voice Concentrate

Teaching Experience (1999 – 2008)

Catholic University *Adjunct Professor: Theatre Dance*
Howard University *Adjunct Professor: Musical Theatre Technique*
George Washington University *Adjunct Professor: Music Theatre Dance*
Montgomery College *Adjunct Professor: Dance and Movement*
Washington School of Ballet *Dance Instructor*
Dance Institute of Washington *Dance Instructor*

Senior Management Experience

Adventure Theatre MTC (Montgomery County, MD)

Producing Artistic Director

2007– Present

- Transitioned the organization from a Community Theater volunteer run model, to a Professional theater model;
- Grew the budget from 425k to 2.6 Million, maintaining 70% of the revenue as earned income;
- Merged Adventure Theatre with Musical Theater Center;
- Completed the final phase of the theater's renovations without debt;
- Transitioned the board from a working board to a governing/fundraising board;
- Quadrupled contributed revenue;
- Grew the staff from one (1) FT and four (4) PT Staff to fifteen (15) FT;
- Expanded patron base from 15,000 to 100,000;
- Developed underserved audiences (gay families day, celebrate adoption performances, ethnic groups, autism audiences, etc.);
- Provided direction and leadership to take the education department to new levels of accomplishment;
- Received nearly 60 Helen Hayes Awards Nominations and winning 8.
- Premiered/developed 33 new works/world premiere plays for young audiences – 6 have been published, 4 have/will have National Tours, 2 were written by Tony Nominated Broadway writers, 1 transferred internationally and 2 transferred Off-Broadway;
- Launched ATMTC's National Touring Program;
- Transferred an ATMTC production to Singapore/Malaysia in partnership with an internationally recognized leading theatre;
- Transferred two ATMTC productions Off-Broadway to 42nd Streets New Victory Theatre;

- Worked with Tony and Grammy winning/Nominated artists for ATMTC Productions (rare in children's theatre);
- Received national recognition for its programming with features in American Theatre Magazine, Wall Street Journal, BuzzFeed, New York Times, Hollywood Reporter, Rolling Stone, NPR, Associated Press, Essence Magazine, The Grio, Washington Post, and Playbill.com;
- Received National Awards including The Ann Flagg Multicultural Award from the American Alliance for Theatre and Education for the innovative diversity work Michael has done with ATMTC and the Harold Oaks Award from Theatre for Young Audiences (The Nation's top Award for significant contributions to the children's theatre field);
- Received local awards including 2014 Making a Difference Award - Large Non-Profit Award (Non-Profit Village), 14th Most Exceptional Place to Work in MD, (Gazette of Politics and Business - Exceptional 53), a County Executive's Award
- Granted over \$100,000 scholarships for theater training to deserving and disadvantaged students.
- Created a Community Engagement that partners ATMTC productions with other nonprofit & human services organizations that uses theatre to teach patrons about model citizenship, volunteerism and philanthropy (Dog Adoption with MC Humane Society during Go, Dog, Go!, Annual Hats and Mittens Drive with A Wider Circle during Winter holiday show, blanket making for sick Children at Children's Inn at NIH during Charlie Brown, etc.);
- Grew the list of partnerships from 5 to nearly 50, which includes business, other arts organizations and other non-profits, increasing the theater reach and awareness in the community;
- Created Sensory Friendly/Autism Performances of professional productions. These performances are slightly adjusted for families with children who have autism, Asperger's syndrome and other sensory friendly issues. NOTE: Because of Michael's pioneering efforts behind this program, Sensory Friendly/Autism Performances are now being scheduled all over the world, in local and regional theatres and even Broadway (Matilda, Lion King, Spider Man). Additionally, it is now starting to infiltrate other performing arts - dance and music.
- Produced 1st International collaboration with the Singapore Repertory Theatre in Singapore and Malaysia - JUST A DREAM - The Green Play;
- In 2011, named 14th most exceptional business in the state of Maryland - Gazette's Politics and Business Exceptional 53 Business;
- Created a 10 Minute Anti-Bullying Playwriting Competition and touring the winning plays around the DC region. This model was then used as the basis for a National Competition in a partnership between Theatre for Young Audiences and American Alliance for Theatre and Education;
- Grew the list of partnerships from 5 to nearly 50, which includes business, other arts organizations and other non-profits, increasing the theaters reach and awareness in the community;
- Produced ATMTC's first African American Production in its almost 60 year history. In addition to the subject matter being about the African American experience, the play used African American writers, directors and designers.
- Commissioned ATMTC's first All-Asian production - using Asian writers and artists;
- Published in several articles and blogs and led/participated in numerous local and national panel discussions on diversity and inclusion and hosting the most attended webinar on diversity by Theatre for Young Audiences, USA;

Smithsonian's Associates Discovery Theater (Washington, DC)

Director of Touring Productions

2005-2007

- Managed budgets, artists and logistic for local touring;
- Helped to grow/develop a series of African-American Museum Theater plays called "The Greatest Stories Never Told" and a series of Asian Museum Theater plays called "Between Heaven and Earth"

Volunteer (Related Experience)

2019 Weissberg Foundation - Board Member

2019 theatreWashington - Board Member

2018 Leadership Montgomery - Board Member

2018 Montgomery Citizens for the Arts - Board Member

2015 The Actor's Center - Advisory Board

2015 Flying V Theatre Company - Advisory Board

2014 Non-Profit Village - Board Member

2014 The Playwright's Forum - Advisory Council

2013 Rockville Chamber of Commerce - Board Member

2013 The Welders - Advisory Board

2013 African Continuum Theatre Company - Advisory Board

2013 American Alliance for Theatre and Education - Board Member

2011 theatreWashington - Board Member

2011 Arts and Humanities County of Montgomery County - Board Member

Development Committee

2010 League of Washington Theatres

President of the Board

2009 TYA/USA, Inc. - Board Member; Secretary; Chair, Membership Committee

- Devised the Organizations first membership drive, increasing membership by 200%
- Chair, Bylaws/Governance Committee
 - Revised the Organizations bylaws and currently documenting, updating and revising all policies
- Chair, Strategic Plan Committee
 - Worked with the board of directors to create the organizations strategic plan and implementation, resulting in more focus for the organization and increased membership

- 2009 DC Arts and Humanities Education Collaborative – Board Member; Vice President; Gala Committee; Development Committee
 - Increased contributed income to the organization
- 2008 Young Non-Profit Network DC – Co-Chair – Executive Director Roundtable
- 2007 Montgomery County Commission on Children and Youth – Commissioner
- 2007 Maryland Citizens for the Arts – Emerging Arts Advocates
- 2007 Bethesda Chevy Chase Chamber of Commerce; Membership Committee; Strategic Planning Committee

Professional Affiliations

Leadership Montgomery (Class of 2010)
 Americans for the Arts
 American Alliance for Theater and Education
 Theatre for Young Audiences
 Stage Directors and Choreographers Society
 Dramatist Guild of America
 Producer's League of Theatre for Young Audiences
 Theatre Communications Group

Related Experience

Keynote Speech (Maryland Citizens for the Arts) *Keynote*
 Cohen New Works Festival *Respondent*
 National Endowment for the Arts *Grants Panelist*
 DC Commission on the Arts and Humanities *Grants Panelist*
 Maryland State Arts Council *Grants Panelist*
 Arts and Humanities Council of Mont. County *Grants Panelist*
 Mead Theatre Lab Program *Application Reviewer*
 Lead America's Theatre Conference *Guest Speaker (Fordham University)*
 Emerging Arts Leaders Symposium *Guest Speaker (American University)*
 The Actors' Center Actors' Expo *Guest Speaker*
 Southeastern Theatre Conference *Respondent*
 Helen Hayes Awards *Judge*
 Wash. Post Music and Dance Scholarship Awards *Judge*
 Junior Theatre Festival *Judge*

Professional Awards

Library Super Hero – *Montgomery County Friends of the Library*
 2nd Annual DAINTY Award Recipient – *No Rules Theatre Company*
 County Executive's Award for Excellence in the Arts and Humanities – *Emerging Leader Award*
 Hall of Fame Inductee – *Gonzaga College High School*
 Helen Hayes Tribute Awardee
 3 Helen Hayes Award Nominations for Outstanding Choreography – *Mirandy and Brother Wind, Good Night Moon, Miss Nelson is Missing*
 A Charles MacArthur Award Nomination for Outstanding New Play or Musical – *Three Little Birds*
 Helen Hayes Award Nomination for Outstanding New Play or Musical – *Adaptation – Jumanji*
 American Alliance for Theatre and Education Scholarship – *Theatre Leadership Institute*
 National Alliance for Musical Theatre – *The Producer Writer Initiative*

- Playwright – *The Bingo Long Traveling All-Stars And Motor Kings*

 Maryland State Arts Council – *Individual Artists Grant*

- Playwright – *Mirandy and Brother Wind*

 Arts and Humanities Council of Montgomery County – *Creative Project Grant*

- Playwright – *Mirandy and Brother Wind*

 The Puffin Foundation Grant Recipient

- Playwriting – *The Yellow Rose of Texas*

Feature Articles

[Washington Post](#)
[Washingtonian Magazine](#)
[DC Theatre Scene](#)
[Metro Weekly](#)

Production Resume

Provided upon request

References

Provided upon request